

# Social media guidelines

Committees and other bodies within the association are free to set up their own social media accounts on whatever platform they wish to do so. However, it is important that the content on these platforms follows these guidelines, because these social media platforms create an image of BeeVee, both externally and internally.

The content of the used media has to be within the following guidelines if either the name of the association, the name of one of its committees or the name of one of its association bodies is described in the title of the post, or if it is posted from an account that is associated with BeeVee. These accounts exclude the personal accounts of BeeVee's members.

- a. No nudity or explicit content;
- b. No usage of drugs;
- c. No overuse of alcohol or direct promotion of alcohol culture. This also regards visibly drunk people. On the other hand, it is allowed to promote (cheaper) prices of alcoholic drinks;
- d. No violence;
- e. No other illegalities;
- f. No posts against the will of somebody in the content. Permission must be requested if not already covered by the statement of personal information of BeeVee and media must be removed if it's requested by one of the people in the media.

An exception to these guidelines can be made by the board for the purpose of for example satire and comedy.

The board of BeeVee always has the right to request association bodies to remove posts, stories or other types of content, if these do not comply with these guidelines. The association body must then delete said content. The association body may discuss this matter with the board or within Internal Relations (IR) if they feel the need to do so, after the content is removed. The board remains to have the final say in this matter.

The abovementioned Social media guidelines have been approved on the general meeting of members held on the 7<sup>th</sup> of October 2020 and have been signed by the chairman and secretary of the association:

Robin Jansen  
*Chairman*



Merijn Schutgens  
*Secretary*

